



Tips to Prepare your Home for the Listing Photo Shoot

A picture says a thousand words! This quote is so true when it comes to marketing your property. The more inviting, clean and comfortable your home appears, the easier it will be to sell.

1. Make sure floors are spotless. Wash carpets and shine hard floors.
2. Make sure there are no marks on walls and light switches.
3. Polish counter tops
4. Make sure all lights have working bulbs and that all are of the same colour.
5. Switch off all TV's and computer screens.
6. Switch on all lights and lamps.
7. Open all blinds and curtains for natural light
8. Make sure all curtains hang neatly and blinds are straightened.
9. Pack away all clutter including laundry, shoes, food in kitchen, spare blankets etc
10. No dishes, pots or pans in basin or anywhere in kitchen
11. Close all cupboard doors
12. Hang bathrooms towels neatly
13. Bathroom vanities should be clear of all toiletries and cosmetics and no facecloths should be visible
14. Close all toilet lids
15. If possible, take pets for a walk while shoot is being done
16. Remove pool coverings and if possible, remove pool cleaners
17. Make sure pool is sparkling clean
18. Remove all garden rubble, pets and kids toys and if possible arrange garden to be done day before shoot
19. Ensure beds are smooth and pillows are positioned properly
20. Flowers can enhance photos significantly
21. Remove cars from drive way